Student Centered

- We Meet Students Where They Are
- We Put Students First

Campus & Community Connected

- We Communicate Respectfully
- We Listen To Understand Others

Service Oriented

- We Seek Opportunities To Serve
- We Celebrate Service to Others

Going Where We Haven’t Been Before
Uintah Basin Technical College (UBTech) is the oldest technical college in the State of Utah. UBTech is a nationally recognized technical education leader in preparing students for success in the career path of their choice. Thousands of today’s business owners, managers, and employees have educational roots and branches at UBTech.

UBTech faculty, staff, and administrators are committed to the success of every student and stand ready to serve and assist each student in their educational pursuit. UBTech graduates are employment-ready and recognized financially for the skills they obtain through our nationally accredited certificate programs.

We ask all walks of life to experience a hands-on approach to the world, through the eyes of technical education. Our College has a legacy of student success, the choice to enroll at UBTech is a wise investment for the future. I invite you to experience the earning power of technical education. Great opportunities await you at UBTech!

Aaron K. Weight
President/CEO
Our Vision
Uintah Basin Technical College will be recognized as the source for technical education in the Uintah Basin.

Our Mission
The mission of Uintah Basin Technical College (UBTech) is to provide technical education and training for secondary and adult students, to fulfill labor market needs, and promote economic development in the Uintah Basin.

The UBTech Way
- Student Centered
- Service Oriented
- Campus & Community Connected

Guiding Principals
As a UBTech professional:
- I will be an ambassador of UBTech.
- I will build unity.
- I will seek opportunity and embrace change.
- I will act with professionalism.
UBTECH GOAL #1  WIG - Wildly Important Goal
To award 1,000 certificates annually by 2030

STRATEGIES  Lead Measures

- Student Affairs team will use surveys to determine and remove student barriers by collecting 100 survey responses by the end of FY23.

- Student Affairs team will facilitate sponsor meetings once per quarter.

- Administrative Services team will increase sales in the campus stores by 20% by the end of FY23.

- Administrative Services will complete 85% of work orders in 14 days.

- Administrative Services team will increase Wifi signal strength at both campuses from below 30 dB to 40+ dBm by end of FY23.

- Instructional Services team will improve positive responses (Agree and Strongly Agree) to the question: “The Canvas resources for this course were well organized, with clear instructions” from an average of 85% to 90% by end of FY23.

- Instructional Directors team will meet with every instructor they supervise, one-on-one, weekly to discuss/coach their work with one of the elements from the Instructional Cycle.

- Public Affairs and Student Advancement team will create a video for every programmatic area by end of FY23.

- Public Affairs and Student Advancement team will increase followers by 10% on all social media channels by end of FY23.

- Public Affairs and Student Advancement team will increase outreach appearances from 75 to 100 by end of FY23.
UBTECH GOAL #2  WIG - Wildly Important Goal
To establish a partnership for every program by 2030

| STRATEGIES  Lead Measures |

- Student Affairs team will have a member attend at least 50% of OAC meetings in FY23.
- Instructional Services team will increase industry classroom visits and student field trips from 139 to 153 (10% increase) by end of FY23.
- The President's Office will visit 1 partner or potential partner with President every month.
- The President's Office will apply for 12 grants by end of FY23.
- Public Affairs and Student Advancement team will post a monthly partnership call to action on social media.
- Public Affairs and Student Advancement team will create a semi-annual thank you for every partner by end of FY23.
Financial Resources

Uintah Basin Technical College strategic plan is financially supported through a combination of funding sources. State appropriations, performance funding, tuition, private donations, and repurposing existing funds annually, all work in unison to provide the financial support needed to accomplish our goals. UBTech’s financial resources are reviewed regularly throughout the fiscal year, with a yearly budget adopted by the UBTech Board of Trustees annually.

Summary

UBTech creates their strategic plan, establishes institutional goals, and executes strategy consistent with the four disciplines of execution. These steps can be summarized as focusing on important goal(s), acting on strategies, monitoring progress regularly, and creating a pattern of accountability. These adopted principles of execution have proven effective in our educational environment. The college is consistently experiencing positive outcomes toward the achievement of their strategic goals annually and will continue to utilize these principles for the foreseeable future.